

ACB
PHOTOGRAPHY



TOP TIPS FOR A SUCCESSFUL NEWBORN PHOTO SESSION

Learn how to prepare and execute a perfect photo shoot for your newborn.

- Newborn sessions are typically done from 1 week old up to 6 weeks old.
- On the morning of baby's session, try to keep baby awake for most of the morning. This way he/she will be really tired at the time of the session. This will make it easier to calm the baby right before the session.
- Try to time a feeding for when the newborn arrives at the studio.
- Try to avoid using oils or lotions on baby the morning of the session. Newborns most times have dry skin patches, and this is perfectly fine. It is easier to edit dry patches rather than oily, shiny skin in post.
- Bring extra milk and a backup pacifier (if your baby takes one) to the session.
- Bring blankets from home. This way we can calm the baby prior to the session with scents from the blankets they are familiar with.
- **For the Parents** - please dress in loose layers as the studio can get warm during the session. We make sure baby is comfortable and will have it warm for baby during the session.
- Allow up to 2 hours for the entire session.